



UNITED STATES *Dressage* FEDERATION

GMO Newsletter Awards - Guidelines

The USDF Group Member Organization (GMO) Newsletter Awards are designed to recognize outstanding efforts by GMOs that produce newsletters. Awards in six categories will be presented to GMOs and individuals for exemplary newsletters and articles.

Categories

Best Layout and Design from GMOs with:

- Less than 75 members
- 75 to 174 members
- 175 to 499 members
- 500 or more members

Best Original Article

- First Person Experience
- General Interest/Information

Eligibility

Any GMO in good standing with USDF may submit its own newsletter or article published in its own newsletter for the contest. A GMO newsletter published as part of a magazine that is not a GMO newsletter is ineligible for nomination. A GMO newsletter editor may be either paid or a volunteer. If a GMO has chapters, the GMO will choose which of its chapters' newsletters to enter. Any article (defined as an article in text format, i.e. not crossword puzzles, etc.) published in a GMO newsletter is eligible for nomination. "Original Article" is defined as an article in text format. All newsletters and articles nominated must have been published within the current awards year (September 1 – August 31). Only one article per author may be submitted in the First Person or General Interest categories.

If a GMO has submitted two nominations in a Layout & Design, First Person, and/or General Interest category and wins with one nomination, the GMO will not be eligible to receive honorable mention in the same category with the second nomination.

Nomination Process

Nominations are due by August 31. Only an official representative of a GMO may submit the nominations. It is the responsibility of the GMO to ensure that only one official representative submits the nominations.

Nominations must be submitted on the official nomination form and must be accompanied by three original copies of each newsletter for each entry (printouts of articles are unacceptable), or e-mailed to gmolaision@usdf.org if the newsletter is sent electronically. If e-mailed, the newsletter must be e-mailed in its entirety. Newsletters may only be submitted via e-mail if the newsletter is sent to members electronically and is not published in print. GMOs may submit up to two entries per category.

The number of members that the GMO has on file as of August 31 will determine the size category for Best Layout & Design that the nominations are entered in. USDF reserves the right to transfer a nomination to another size category should the membership records not match. Incomplete or late entries will not be accepted. Early nominations are accepted and encouraged.

Judging

The USDF GMO Committee will appoint individuals from the field of journalism to judge the contest. The judges will review all nominations by category. Nominations in each category will be judged on:

- Service to readers
- Quality of content
- Quality and attractiveness of layout
- Clarity of writing and editing

The judges' decisions are final.

Presentation

One winner and one honorable mention recipient will be awarded in each category. First place awards will be presented at the Board of Governors General Assembly during the Adequan/USDF Annual Convention and honorable mention recipients will be announced. All winners will be published in the yearbook issue of the *USDF Connection*. GMOs winning in the Best Layout & Design categories will receive one 1/6 page black and white ad in the *USDF Connection* for use by the GMO. The winning articles or excerpts will be published in the yearbook issue of the *USDF Connection*.



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 GMO Newsletter Awards - Nomination Form

LAYOUT & DESIGN

Name of GMO

Name of Person Submitting Nomination

Title of Person Submitting Nomination

Address

City, State Zip

Phone Number

Newsletter is sent to members: Electronically
(newsletter will be e-mailed to USDF)

Hard Copy Mailed
(newsletters will be mailed to USDF)

Layout & Design

Category 1
 less than 75 members

Category 2
 75-174 members

Category 3
 175-499 members

Category 4
 500 or more members

Name of Newsletter: _____

Date of Publication: _____

Newsletter Editor: _____

Layout & Design

Category 1
 less than 75 members

Category 2
 75-174 members

Category 3
 175-499 members

Category 4
 500 or more members

Name of Newsletter: _____

Date of Publication: _____

Newsletter Editor: _____



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FIRST PERSON EXPERIENCE

Name of GMO

Name of Person Submitting Nomination

Title of Person Submitting Nomination

Address

City, State Zip

Phone Number

Newsletter is sent to members: Electronically
(newsletter will be e-mailed to USDF)

Hard Copy Mailed
(newsletters will be mailed to USDF)

Original Article: First Person Experience

Only one article per author may be submitted.

Name of Newsletter: _____

Date of Publication: _____

Title of Article: _____ Page #: _____

Author: _____

Original Article: First Person Experience

Only one article per author may be submitted.

Name of Newsletter: _____

Date of Publication: _____

Title of Article: _____ Page #: _____

Author: _____



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USDF GENERAL INTEREST

Name of GMO

Name of Person Submitting Nomination

Title of Person Submitting Nomination

Address

City, State Zip

Phone Number

Newsletter is sent to members: Electronically
(newsletter will be e-mailed to USDF)

Hard Copy Mailed
(newsletters will be mailed to USDF)

Original Article: General Interest

Only one article per author may be submitted.

Name of Newsletter: _____

Date of Publication: _____

Title of Article: _____ Page #: _____

Author: _____

Original Article: General Interest

Only one article per author may be submitted.

Name of Newsletter: _____

Date of Publication: _____

Title of Article: _____ Page #: _____

Author: _____